



2024 JCI World Congress
Taoyuan, Taiwan



Creative Young Entrepreneur 2026



Project Director

Krishna & Kelvin

Greetings from JCI Nusantara

Junior Chamber International (JCI) is a global leadership organization present in 100+ countries, focused on developing future leaders capable of making positive change globally.

JCI Nusantara is one of the chapters of JCI Indonesia. Comprising outstanding founders and professionals who work across various industries and actively contribute to the leadership development ecosystem.



CREATIVE YOUNG ENTREPRENEURS 2026



3 October 2026 (Semi Finalist)



APL Tower L22, Jakarta



<https://cye-indonesia.com/>



Early Bird: 200,000,-

Normal Price: 300,000,-



WHAT IS CYE?



CYE Awards is a flagship program hosted by JCI Nusantara, as part of the global initiative by Junior Chamber International. CYE is a global competition that recognizes young entrepreneurs with innovative, impactful, and sustainable businesses.



Global Exposure



Empowering Youth



**Driving
Sustainability (SDGs)**

The Essence of CYE

Capital Acceleration & Market Validation

Curated exposure to global investors that accelerates investment cycles and drives commercial confidence

01

Strategic Business Transformation

Initiating valuable collaborations between founders, investors, and industry leaders to empower high-quality companies of the future

02

03

World-Class Mentorship

Showcasing business ideas through exclusive access to active global operators and industry leaders for strategic mentorship beyond public forums

04

Sustainability Impact (SDG)

CYE encourages founders to achieve profitability while delivering long-term social, economic, and environmental impact



SDG stands for Sustainable Development Goals. Adopted by the United Nations in 2015, they are a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity.

CYE Indonesia Past winners

Komunal Rural Bank

A Fintech company dedicated to improving financial inclusion through the digitization of rural banks.



2023

Rico Tedyono
JCI East Java

8 DECENT WORK AND
ECONOMIC GROWTH



11 SUSTAINABLE CITIES
AND COMMUNITIES



17 PARTNERSHIPS
FOR THE GOALS



CYE Indonesia Past winners



2024

Veren Angelia
JCI Jakarta

Evoware

A sustainable packaging company committed to creating a world without plastic pollution. Evoware replaces single-use plastics with biodegradable and compostable alternatives made from natural, renewable resources



CYE Indonesia Past winners



2025

Agung Saputra
JCI Jakarta

Surplus

A sustainability-driven startup in the food rescue industry, known for its platform that helps merchants, including restaurants and supermarkets, reduce food waste by selling surplus products, near-expiry goods, and excess inventory at discounted prices.

2 ZERO HUNGER



8 DECENT WORK AND ECONOMIC GROWTH



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



You're probably already eligible.

Who can join



Aged **18–40** years old



Running a business that's been active **3+ months**



Have a **business profile, pitch video and headshot** ready

Open to all: you do not need to be a JCI member to enter.

Application Guidelines

What is a Business Introduction Deck?

It's a concise deck that introduces your active business and shows how it contributes to the Sustainable Development Goals (SDGs).

Headshot

Submit your best professional photo.

How do I make the Pitch Video?

Your video should be a maximum of 2 minutes. Here's a simple structure to follow:

Hook + Introduction (40 seconds)

Who you are, your business name, one sentence on what you do, and why you're joining CYE.

Problem (20 seconds)

The social, environmental, or sustainability issue you see — and why it matters. Connect it to an SDG.

Solution + Impact (50 seconds)

How your business addresses that problem, and the proof of impact so far.

Closing (10 seconds)

Your vision going forward and what you'll do if you win.

CYE Guidelines

Accuracy and Honesty

All business profiles, pitches, and presentations must accurately represent the venture. Any misrepresentation will lead to disqualification.

Competition and Differentiation

Your business profile should clearly differentiate your business from competitors. The clarity and descriptiveness of your profile are crucial and can significantly enhance your chances of becoming a finalist.

Eligibility Restrictions

Only one representative per business may participate in the CYE competition. A single individual must be designated as the official contestant and presenter throughout all competition stages.

Submission Deadline

The application form must be submitted by the deadline specified by JCI World Headquarters. Late applications will not be accepted.

Language Requirement

All application forms and presentations must be in English, which will also be the language used for pitching and training sessions.

Submission Limit

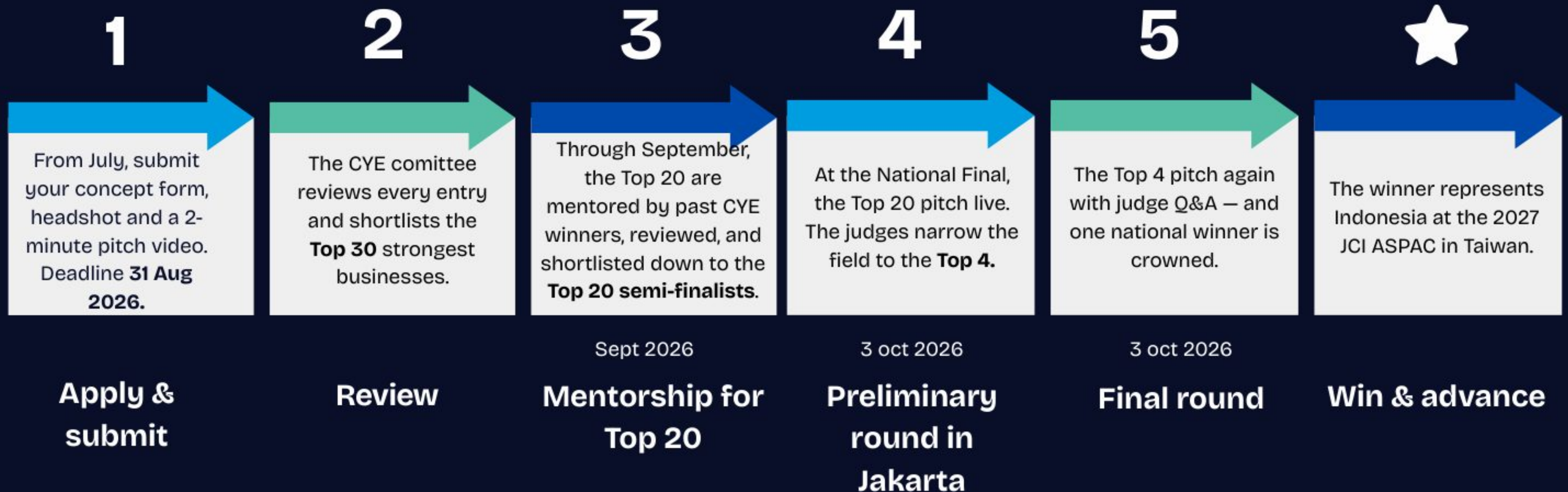
Only one submission per business is allowed. These guidelines ensure a fair and impactful competition, encouraging innovation and integrity among participants.

How it Works



From application to the Taiwan stage in six steps.

It starts with an online submission and narrows down to the live finals in Jakarta. Pitching is in English.



The Pathway

A Climb to the Global Stage

YOU START HERE

Indonesia 2026

Pitch at the National Final on 3 October. Win to advance.

Winner gets trip to Taiwan, flight, hotel and a cash prize included

NEXT LEVEL

Taiwan ASPAC 2027

Represent Indonesia — flights, hotel and cash covered for the national winner.

The winner gets **5000 USD** and an invitation to the World Congress

THE SUMMIT

World Congress

An Asia winner advances to compete among the world's best young founders.

The winner gets **10.000 USD**



Road to CYE

A series of initiatives created to foster community engagement and build a pipeline toward CYE 2026.

Feb

Company Visit

A session with a CRO to know how to utilise technology in improving business efficiency.



A session with PwC to understand how important a family constitution is for legacy in business

Company Visit

April

May

CEO Talk

A session with an industry leader to provide valuable insights and inspiration.



CEO Talk

June

Firsthand exposure to real business processes and industry practices



July

CEO Talk

An interactive seminar with practical materials designed to improve skills of participants and founders.



Collaborative events with partners to expand network and exposure

Themed events

Aug

Sept

Mentorship towards top 20

The Top 20 are mentored by past CYE winners, reviewed, and shortlisted down to the Top 20 semi-finalists.

Judging Criteria

Total Score: 100 points

15 points

Community or Social Impact and Sustainability

Evaluates how the business benefits society and its long-term sustainability.

25 points

Business and International Impact

Assesses the business's economic potential and scalability, both locally and internationally.

20 points

Innovation and Originality

Measures the uniqueness and creative disruption of the business idea.

20 points

Leadership Ability

Rates the entrepreneur's leadership skills and their ability to drive the business toward success.

20 points

Clarity and Quality of Presentation

Judges the effectiveness and clarity of the pitch, including responses during Q&A sessions.

More than a competition. A launchpad. Full prize package secured.



Dedicated Mentor

Winner gets paired one-on-one with an experienced mentor to guide your journey from plan to pitch.



Funded Trip + Cash

The winner's flights, hotel and cash prize for the 2027 ASPAC in Taiwan — fully covered.



Prep Classes

Sessions built to sharpen your pitch and tighten your business plan before you go live.



Network

Meet fellow founders, the judging panel, and JCI leaders from across Indonesia and beyond. Plus, finalists get an exclusive networking dinner with partners and judges.



Global Exposure

Recognition across the worldwide JCI network — in front of founders, judges and leaders.



Pathway to the World

A clear climb: Jakarta, Indonesia to Taiwan ASPAC 2027, then JCI World Congress for the winner.



Register Now

<https://cye-indonesia.com/#register>

IDR 200,000

*Early-bird rate — register before 1 August 2026. IDR 300,000 from 1 August onwards.



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National Final: 3 October 2026
APL Tower L22, Galilee Centre · Jakarta.



Frequently Asked Questions

Questions 1-6

Q1 When is the application deadline?

31 August 2026. Submit your concept form, headshot and pitch video before then — late entries won't be considered.

Q2 Who is eligible to enter?

Young entrepreneurs aged 18-40 who run a business that's been active for at least 3 months. Open to all — you do not need to be a JCI member to enter.

Q3 Do I need to be a JCI member?

No. The competition is open to non-members and members alike.

Q4 How much does it cost?

IDR 200,000 (early-bird) if you register before 1 August 2026, then IDR 300,000 from 1 August onwards.

Q5 Is the registration fee refundable?

No. In exchange, every registrant gets access to an exclusive online prep class — value well beyond the fee.

Q6 Can I register first and upload my materials later?

No — registration requires your business introduction deck, pitch video link, and headshot at the point of submission, followed by payment.



Frequently Asked Questions

Questions 7-12

Q7 Can I withdraw after registering?

You can, but the registration fee is non-refundable.

Q8 What kind of businesses are you looking for?

We're focused on four areas: Fintech & Digital, Sustainability, Global Export, and Consumer Goods — but we welcome every business that contributes to the SDGs.

Q9 What do I need to submit?

Three things: a business introduction deck (PDF or Drive link), a pitch video (maximum 2 minutes, Drive link), and a high-quality headshot.

Q10 Does it have to be 100% my own business?

You need to be the one actually running it. Family business is fine if you can genuinely speak to it as founder or owner-operator.

Q11 Does my business need to be a registered CV or PT?

No — not required to apply. Encouraged, and something you can formalize later as you grow.

Q12 I'll turn 41 before the Final — am I still eligible?

Yes — eligibility is based on your age at the time of application, not the event date.



Frequently Asked Questions

Questions 13-18

Q13 Can I apply again if I didn't win a past CYE cycle?

Yes — as long as you haven't already won, you're welcome to apply again.

Q14 Is the final online or in person?

In person — 3 October 2026, APL Tower L22, Galilee Centre, Jakarta.

Q15 Do you cover travel or accommodation?

No — travel and accommodation to Jakarta for the Semi-Final and Final are on the contestant.

Q16 How are semi-finalists and finalists selected?

Entries are judged on community impact, business impact, innovation, leadership ability, and clarity of presentation.

Q17 Who are the judges?

Announced soon on our socials. Big names you'll recognize — stay tuned.

Q18 Can co-founders pitch together?

No — single presenter only. One founder represents the business on stage throughout the competition.



Frequently Asked Questions

Questions 19-24

Q19 What language is the pitch?

English. Application forms and all pitching are conducted in English.

Q20 Will my business idea get copied?

You're scored on impact, innovation, leadership, and presentation — not on handing over your playbook. Your secret sauce stays yours.

Q21 What happens to my submitted deck or video after judging?

It stays yours. We won't use it for marketing or promotion without your consent.

Q22 How do you verify the business is really mine?

All profiles, pitches, and presentations must accurately represent your venture. Any misrepresentation leads to disqualification.

Q23 What happens during the mentorship stage?

Through September, the Top 20 are mentored by past CYE winners or expert coaches — sharpening your pitch and building confidence.

Q24 What does the winner get?

A fully-funded trip to the 2027 JCI ASPAC in Taiwan — flights, hotel, and a cash prize — to represent Indonesia at the regional level.



Frequently Asked Questions

Questions 25-30

Q25 When is the final?

3 October 2026 in Jakarta. Two rounds that day: Semi-Final (Top 20 to Top 4) and Final (Top 4 to the winner).

Q26 What happens after I win?

You advance to represent Indonesia at the 2027 JCI ASPAC in Taiwan. Win there, and the pathway continues to the JCI World Congress.

Q27 What is JCI?

Junior Chamber International — a global network of young leaders aged 18-40, active in over 120 countries.

Q28 What is ASPAC?

The JCI Asia-Pacific Conference — the regional stage where national CYE winners compete. Win in Jakarta, and Taiwan 2027 is next.

Q29 What are the SDGs?

The UN Sustainable Development Goals — a global framework for tackling poverty, inequality, and climate action through 2030.

Q30 How do I contact the organizers?

Juan +62 821-6856-7890 or Krishna +62 819-0568-7888. Or visit cye-indonesia.com for more info.

